

WHAT IS A BID?

A BID is a defined business area where the local businesses design and vote on a business plan of projects and services, to improve their business & trading environment and agree the contribution they will pay to make it happen.

• Is it just another Tax?

No, the money is only spent by the BID, not sent to Central Government or spent by the Local Council. Funds are only for the project(s) agreed within the BID business plan.

• What sort of services will the BID levy cover?

The BID business plan was drawn up in consultation with the businesses on the park and includes the projects that will be carried out over the BID term. To view the business plan please visit the About Us section of: www.lancingbusinesspark.co.uk

• Businesses already pay rates, why pay again?

The BID levy is specific to fund projects identified and controlled by the businesses. This provides additional benefits and improvements, without subsidising or substituting the existing provision by public agencies.

• Are the funds going into the Council's pocket?

No, the money is collected by the local authority and then passed to the BID, to only fund projects agreed by the BID.

• Who pays, the Tenants or the Property Owners?

Under current UK legislation, it is whoever is liable for the Business Rates, usually the tenant.

• How can the levy be paid?

For information on how to pay please visit the 'Contact Us' section of: www.lancingbusinesspark.co.uk

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YOUR BID TEAM

Chairman

Damian Pulford, Sussex Transport

Committee

Mandy Bridson, Sussex Waste Recycling Ltd
Euan Cameron, Parafix Tapes and Conversions Ltd
Maurice Lee, Downlands Packaging Ltd
Lawrence Boon, Fizz Creations Ltd
Peter Raynsford, 5 Rings Group
Les Fuller, Triad Timber Components Ltd
Christina Wynne, Eschmann Equipment Technologies Ltd
Darren Holloway, Paragon Customer Communications
Tina Tilley, CEO Worthing & Adur Chamber of Commerce
Shirley Ely, Commercial Waste, Adur & Worthing Council
Angela Crane, Economy & Skills, Adur & Worthing Council
Suzy Bastable, BID Manager

Sponsors

LBP offer a sponsorship scheme to increase BID income and help fund BID projects. Below is a list of businesses that currently sponsor the BID. Please contact the BID Team if you would like to find out more about LBP Sponsor benefits.



Contact Us:

Lancing Business Park Ltd
Modern Moulds Business Centre, 2-3 Commerce Way,
Lancing Business Park
Lancing, West Sussex
BN15 8TA

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LANCING BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT



... working together to build a safe,
accessible, appealing and connected
business community

MAKING A DIFFERENCE

2018 – 2023 Third Bid Term

On the 12th July 2018, BID Levy Payers voted in favour of renewing the LBP BID for a third 5 year term, which will run until 31st August 2023.

The BID appreciates the impact the pandemic is having and are doing everything possible to support businesses through this difficult time. LBP monitor available business support, simplify and publicise opportunities to place LBP businesses at the forefront. LBP has updated the CCTV network to improve security whilst premises are empty, highlighted risks, arranged additional road sweeping to support increased cycling and provided direct business advice to those in need. LBP wish you all a speedy business recovery and please contact the BID if you would like any help.

*Damian Pulford, Sussex Transport
Lancing Business Park BID Chairman*

The Projects

SAFE

To help keep your premises safe LBP has upgraded all cameras on the park, expanded the network to 30 and secured a £2,500 grant to help fund the works. The CCTV footage is used to deter criminal activity, support business issues, and assist the Police with inquiries and prosecutions. Speeding is a key issue on the park therefore LBP has adopted a '20mph is Plenty' ethos, asking all businesses to please adhere whilst on the park. LBP co-ordinates a network of 15 defibrillators on the park to support emergency situations. To view the map please visit: www.lancingbusinesspark.co.uk/Defibrillator-Map

ACCESS

LBP supports businesses to resolve highway issues e.g. parking, potholes, speeding, congestion, abandoned vehicles, street lighting, drainage and road markings. LBP liaises with local councillors to raise priority issues, securing approval and funding for West Sussex Highways to implement a Community Highways Scheme in 2021, to provide HGV loading bays and resolve parking/obstructions issues.

LBP installed and maintains the park directional and premises signs, to ease issues for customers and delivery drivers visiting the park.

CONNECTED

During the pandemic LBP has provided constant Coronavirus updates, free business support and funding information, through the LBP News and Coronavirus Business Support Factsheet. Also supporting businesses to address operational issues and advising on grant applications. LBP works with partners to identify funding gaps and operational issues to feed back to government.

LBP actively encourages inter-park trading, using combined purchasing power to secure discounts and enhance services. LBP provides a payback from your BID Levy through the LBP paper and card recycling scheme, reducing waste costs and preventing 100 tonnes of landfill waste each year.

The LBP website lists all businesses based on the park who have registered as a member of the BID. Please ensure your business is listed and your details are up to date. To become a Member please complete the quick online Member application and follow the on-screen instructions. This will ensure you receive weekly LBP News emails, giving updates on current initiatives, issues and activity on the park, along with discounts, events and funding opportunities.

The LBP website enables businesses on the park to advertise job vacancies free of charge; find out what properties or office space is available; share business success stories and advertise Member discounts.

This is your website - please use it, and you can also follow us on Facebook and Twitter.
www.lancingbusinesspark.co.uk



LBP engages with local and regional business partnerships to raise your views and issues; influencing policy decisions and helping to attract funding. LBP also works with educators to help deliver skills to match your business needs.

CLEAN

This project helps improve the general working environment of the park, with emphasis on litter and landscaping. A duty is imposed on the Council to maintain the cleanliness of the public highway pavements and roads, however additional cleansing is required to provide an attractive environment for businesses to thrive.

LBP engages a ground maintenance contractor to undertake additional work to enhance the communal areas of the park. This is especially important during lockdown as a well-maintained park reduces risk of fly-tipping and security issues.

LBP funds the annual LBP Big Clean Project to provide a deep clean of the roads, pavements and communal areas of the park. The 2020 LBP Big Clean prepared the park ready for businesses to start the New Year, for details please visit: www.lancingbusinesspark.co.uk/page-1861775