

WHAT IS A BID?

A BID is a defined business area where the local businesses design and vote on a business plan of projects and services, to improve their business & trading environment and agree the contribution they will pay to make it happen.

• Is it just another Tax?

No, the money is only spent by the BID, not sent to Central Government or spent by the Local Council. Funds are only for the project(s) agreed within the BID business plan.

• What sort of services will the BID levy cover?

The BID business plan was drawn up in consultation with the businesses on the park and includes the projects that will be carried out over the BID term. To view the business plan please visit the About Us section of: www.lancingbusinesspark.co.uk

• Businesses already pay rates, why pay again?

The BID levy is specific to fund projects identified and controlled by the businesses. This provides additional benefits and improvements, without subsidising or substituting the existing provision by public agencies.

• Are the funds going into the Council's pocket?

No, the money is collected by the local authority and then passed to the BID, to only fund projects agreed by the BID.

• Who pays, the Tenants or the Property Owners?

Under current UK legislation, it is whoever is liable for the Business Rates, usually the tenant.

• How can the levy be paid?

For information on how to pay please visit the 'Contact Us' section of: www.lancingbusinesspark.co.uk

This leaflet is updated annually

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YOUR BID TEAM

Chairman

Damian Pulford, Sussex Transport

Committee

Mandy Bridson, Rabbit Waste Management Ltd
Euan Cameron, Parafix Tapes and Conversions Ltd
Lawrence Boon, Fizz Creations Ltd
Peter Raynsford, Babble
Les Fuller, Triad Timber Components Ltd
Christina Wynne, Eschmann Equipment Technologies Ltd
Darren Holloway, Paragon Customer Communications
Lee Golby, Paula Rosa Manhattan Furniture
David Pena, Scout Store
Michael Robinson, Adur & Worthing Council Services
Tracie Davey, Worthing & Adur Chamber of Commerce
Angela Crane, Adur & Worthing Councils
Suzy Bastable, BID Manager

Sponsors

LBP offer a sponsorship scheme to increase BID income and help fund BID projects. Below is a list of businesses that currently sponsor the BID. Please contact the BID Team if you would like to find out more about LBP Sponsor benefits.



Contact Us:

Lancing Business Park Ltd
Modern Moulds Business Centre, 2-3 Commerce Way,
Lancing Business Park
Lancing, West Sussex
BN15 8TA

Contact: Suzy Bastable, BID Manager
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LANCING BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT



... working together to build a safe,
accessible, appealing and connected
business community

MAKING A DIFFERENCE

2018 – 2023 Third Bid Term

On the 12th July 2018, BID Levy Payers voted in favour of renewing the LBP BID for a third 5 year term, which will run until 31st August 2023.

The BID appreciates how difficult the past two years have been for businesses and will continue to provide focussed advice and support to aid business recovery. The park currently has 99.1% of total floor space occupied and there are signs of normal activity resuming. January saw the completion of the LBP Community Highway Scheme which has improved access and safety across the park, providing new HGV bays and a full refresh of highway markings. We are developing a new business events programme and look forward to meeting you in person soon.

*Damian Pulford, Sussex Transport
Lancing Business Park BID Chairman*

The Projects

SAFE

LBP's network of 30 CCTV cameras helped to keep the park and business premises safe during lockdowns. The CCTV footage is used to deter criminal activity, support business issues, and assist the Police with inquiries and prosecutions. LBP's '20mph is Plenty' ethos is helping to address speeding issues on the park and the new one-way arrows in Chartwell Road are helping to prevent the hazards of vehicles travelling the wrong way. LBP co-ordinates a network of 16 defibrillators on the park to support emergency situations. To view the map please visit:
www.lancingbusinesspark.co.uk/Defibrillator-Map

ACCESS

In January, West Sussex Highways implemented the LBP Community Highway Scheme, providing new time restricted HGV bays, resolving parking/access issues and a full refresh of all highway line markings across the park. LBP continues to support businesses in addressing issues e.g. parking, potholes, speeding, congestion, abandoned vehicles, street lighting and drainage.

LBP installed and maintains the park directional and premises signs, to ease issues for customers and delivery drivers visiting the park.

CONNECTED

The LBP News has provided constant COVID updates, free business support and funding information. LBP has supported businesses to address operational issues and provided grant advice. As normality returns, the LBP News will continue to provide up to date news and support to aid business recovery.

LBP engages with local and regional business partnerships to raise your views and issues; influencing policy decisions and helping to attract funding. LBP also works with educators to help deliver skills to match your business needs.

LBP is developing a business events programme to bring businesses face to face, encouraging inter-park trading. LBP uses combined purchasing power to secure discounts and enhance services.

The LBP website lists businesses based on the park, registered as a free member of the BID. Please ensure your business listing is up to date. To become a Member please complete the online Member application and follow the on-screen instructions. This will ensure you receive weekly LBP News emails, giving updates on current initiatives, issues and

activity on the park, along with discounts, events and funding opportunities.

The LBP website enables businesses on the park to advertise job vacancies free of charge; find available commercial space; share business success stories and advertise Member discounts.

This is your website - please use it, and you can also follow us on Facebook and Twitter.
www.lancingbusinesspark.co.uk



CLEAN

This project helps improve the general working environment of the park, with emphasis on litter and landscaping. A duty is imposed on the Council to maintain the cleanliness of the public highway pavements and roads, however additional cleansing is required to provide an attractive environment for businesses to thrive.

LBP engages a ground maintenance contractor to undertake additional work to enhance the communal areas of the park. This was especially important during lockdowns as a well-maintained park reduces risk of fly-tipping and security issues.

LBP provides a payback from your BID Levy through the LBP paper and card recycling scheme, reducing waste costs and preventing 100 tonnes of landfill waste each year.

LBP funds the annual LBP Big Clean Project to provide a deep clean of the roads, pavements and communal areas of the park. The 2021 LBP Big Clean prepared the park ready for businesses to start the New Year, for details please visit:
www.lancingbusinesspark.co.uk/page-1861785