

WHAT IS A BID?

A BID is an arrangement under which local businesses plan how to improve their own business & trading environment. Businesses identify projects or services that will add value and agree on the level of funds which they will pay to make it happen.

• Is it just another Tax?

No, the money does not go to the Central Government or the Local Council. Funds are ONLY for the project(s) agreed and voted for & controlled by the participating businesses.

• What sort of services will the BID levy cover?

The BID business plan was drawn up in consultation with the businesses on the park and includes the projects that will be carried out over the BID duration. To view a copy of the business plan please visit www.lancingbusinesspark.co.uk.

• If businesses already pay rates, why should they pay again?

The BID levy is a specific levy for projects identified and controlled by the businesses. It can provide ADDITIONAL improvements and benefits to services already provided by local authorities. It cannot SUBSIDISE or SUBSTITUTE the existing provision by public agencies.

• Are the funds going into the pockets of the local authority?

No, the money is collected by the local authority and then passed to the BID, to only fund projects identified by the BID.

• Is it the Tenants or the Property Owners that pay?

Under current UK legislation, it is whoever is liable for the Business Rates, usually the tenant.

• How can the levy be paid?

Please log in to the website www.lancingbusinesspark.co.uk for more information on how to pay.

This leaflet is updated annually

Printed: February 2020

by Fairhall & Bryant Printers Ltd 01903 751999

YOUR BID TEAM

Chairman

Damian Pulford, Sussex Transport
Mandy Bridson, Rabbit Waste Management Ltd
Euan Cameron, Parafix Tapes and Conversions Ltd
Maurice Lee, Downlands Packaging Ltd
Peter Raynsford, 5 Rings Group
Les Fuller, Triad Timber Components Ltd
Christina Wynne, Eschmann Equipment Technologies Ltd
Darren Holloway, RR Donnelley UK Limited
Tina Tilley, CEO Worthing & Adur Chamber of Commerce
Shirley Brown, Commercial Waste, Adur & Worthing Council
Angela Crane, Economy & Skills, Adur & Worthing Council
Suzy Bastable, BID Manager

Sponsors

LBP offer a sponsorship scheme to increase BID income and help fund BID projects. Below is a list of businesses that currently sponsor the BID. Please contact the BID Team if you would like to find out more about LBP Sponsor benefits.



Contact Us:

Lancing Business Park Ltd
C/o Parafix Tapes and Conversions Ltd
Modern Moulds Business Centre, 2-3 Commerce Way,
Lancing Business Park
Lancing, West Sussex
BN15 8TA

Contact: Suzy Bastable, BID Manager
Mobile: 07584 503729
Email: suzy@lancingbusinesspark.co.uk
Website: www.lancingbusinesspark.co.uk
Facebook: www.facebook.com/LancingBID
Twitter: www.twitter.com/LancingBID



LANCING BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT



... working together to build a safe,
accessible, appealing and connected
business community

MAKING A DIFFERENCE

2018 – 2023 Third Bid Term

On the 12th July 2018, BID Levy Payers voted in favour of renewing the LBP BID for a third 5 year term, which will run until 31st August 2023.

The BID have been actively helping to improve our work environment by addressing flooding, highway issues and crime on the park. We have been working closely with West Sussex Highways to submit a Community Interest Scheme proposal, which we hope will provide HGV loading bays and resolve parking/obstruction issues on the park. We have also supported businesses to secure grant funding and identify new premises; provided free corporate events and raised sponsorship income to reinvest in BID projects. Please contact the BID Team if you would like any help or advice.

*Damian Pulford, Sussex Transport
Lancing Business Park BID Chairman*

The Projects

SAFE

LBP have a network of 29 CCTV cameras recording activity across the entire business park, helping to deter criminal activity. Images from these cameras are used to assist the Police in their inquiries and have provided contributing evidence to obtain a prosecution. The BID also has a network of 11 defibrillators across the park to support emergency situations. Please visit the LBP website to view the defibrillator map.

*... providing services
to help businesses succeed*

ACCESS

LBP liaise with the relevant authorities to raise awareness and priority of highway issues noted by members e.g. parking, potholes, speeding, congestion, abandoned vehicles, street lighting, drainage and road markings. The BID engages with local councillors and MPs to achieve the best results for the business park.

The BID installed and maintains the business park directional and premise signs, to help ease issues for customers and delivery drivers visiting the business park.

CONNECTED

The BID actively promotes businesses based on the business park to help raise their business profile and to encourage inter-park trading. We also utilise the combined purchasing power of all the businesses on the park to leverage better discount structures and enhanced service provision for members.

LBP currently funds a very successful recycling scheme, with around 100 tonnes of paper and cardboard recycling collected each year on the business park. All this material has been diverted from landfill and means substantial savings to your waste disposal costs, giving a real payback from your BID contribution.

The LBP website lists all businesses based on the business park who have registered to be a member of the Lancing Business Park Ltd. Please check to ensure your business is listed and your details are up to date by following the on-screen instruction. If you're not currently a Member please complete the very quick Member application to submit your details. This will also ensure that you receive the weekly LBP News emails, giving updates on current initiatives, issues and activity on the park, along with discounts, events and funding opportunities.

On the website you can also advertise job vacancies; find out what properties or office space is currently available; share your business success stories and advertise any promotions you are running.

This is your website - please use it, and you can also follow us on Facebook and Twitter.

www.lancingbusinesspark.co.uk



The BID actively engages with local and regional business partnerships to ensure that your issues are raised, and views reported; influencing policy decisions and helping to attract funding opportunities. The BID also works with education providers to help deliver skills to match your business needs.

CLEAN

This project aims to improve the general working environment of the park, with emphasis on litter and landscaping. The local council has a duty imposed on them to maintain the cleanliness of the pavements and the roads that are classed as public highway, however additional cleansing is required to raise standards to provide an attractive environment for businesses to thrive.

LBP engages a ground maintenance contractor who undertakes additional work to improve the aesthetics and enhance the overall appearance of the communal areas of the business park.

The BID manages The Big Clean Project on an annual basis to provide a deep clean of the roads, pavements and communal areas. For details of the 2019 Big Clean Project which took place on 30th November 2019, please visit the 'About Us' section of LBP website.