WHAT IS A BID?

It is an arrangement under which local businesses plan how to improve their own business & trading environment. Businesses identify projects or services that will add value and agree on the level of funds which they will pay to make it happen.

• Is it just another Tax?
No the money does not go to the Central Government or the Local Council. Funds are ONLY for the project(s) agreed and voted for & controlled by the participating businesses.

• What sort of services will the BID levy cover?
The BID business plan was drawn up in consultation with the businesses on the park and includes the projects that will be carried out over the BID duration. A copy is available online at www.lancingbusinesspark.co.uk.

• If businesses already pay rates, why should they pay again?
The BID levy is a specific levy for projects identified and controlled by the businesses. It can provide ADDITIONAL improvements and benefits to services already provided by local authorities. It cannot SUBSIDISE or SUBSTITUTE the existing provision by public agencies.

• Are the funds going into the pockets of the local authority?
No. Although the money is collected by the local authority, it is set aside ONLY for projects identified by the BID.

• Is it the Tenants or the Property Owners that pay?
Under current UK legislation, it is whoever is liable for the Business Rates, usually the tenant.

• How can the levy be paid?
Please log in to the website www.lancingbusinesspark.co.uk for more information on how to pay.

This leaflet is updated annually
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YOUR BID TEAM

CHAIRMAN
Damian Pulford, Sussex Transport
Mike Punter, Parafix Tapes and Conversions Ltd
Mandy Bridson, Sussex Waste Recycling Ltd
Euan Cameron, Parafix Tapes and Conversions Ltd
Maurice Lee, Downlands Packaging Ltd
Peter Raynsford, 5 Rings Telecom
Les Fuller, Triad Timber Components Ltd
Clive Stoner, Eschmann Equipment
Tina Tilley, CEO Worthing & Adur Chamber of Commerce
Shirley Brown, Commercial Waste, Adur & Worthing Council
Angela Crane, Skills & Economy, Adur & Worthing Council
Suzy Bastable, BID Manager

Your first point of contact for any business park query
Tel: 07584 503729
Email: suzy@lancingbusinesspark.co.uk

SPONSORS
Here is a list of businesses that currently sponsor LBP. Please contact Suzy if you are interested in finding out more about our sponsor benefits.

Lancing Business Park Ltd
C/o Parafix Tapes and Conversions Ltd
53 Spencer Road
Lancing Business Park
Lancing
West Sussex
BN15 8UA

Contact: Suzy Bastable, BID Manager
Mobile: 07584 503729
Email: suzy@lancingbusinesspark.co.uk
Website: www.lancingbusinesspark.co.uk
Facebook: www.facebook.com/LancingBID
Twitter: www.twitter.com/LancingBID

...working together to build a strong business community
MAKING A DIFFERENCE

The Projects

SAFE
We have increased the number of CCTV cameras to 29, maximising coverage across the entire park and recording vehicle movements entering and leaving the park. Images from these cameras are often requested from the police to assist them in their inquiries and have been used by them as contributing evidence in their quest to obtain a prosecution.

ACCESS
LBP liaise with the relevant authorities to raise the importance of issues noted by members concerning the roads e.g. parking, pot holes, abandoned vehicles, street lighting, etc. and will engage with local councillors and MPs to achieve the best results for the business park. LBP installed and maintains the business park directional and premise signs, to help ease the problems for customers and delivery drivers visiting the business park.

CLEAN
This project aims to improve the general working environment of the park, with emphasis on litter and landscaping. The local council has a duty imposed on them to maintain the cleanliness of the pavements and the roads that are classed as public highway, however additional cleansing is required to raise the standard of cleanliness.

To improve the situation LBP engages a ground maintenance contractor who undertakes additional work around the park to improve the aesthetics and enhance the appearance.

CONNECTED
LBP actively promotes businesses based on the business park to help raise their business profile and to encourage inter-park trading. Also utilising the combined purchasing power of all the businesses on the park to leverage better discount structures and enhanced service provision.

The Lancing Business Park website lists all businesses based on the business park who have registered to be a member of the Lancing Business Park Ltd. Please check to ensure your business is listed and your details are up to date. If not, then please complete the very quick Member application or amend your details by following the on-screen instructions. This will also ensure that you receive news updates from LBP.

On the website you can also advertise items for sale; display job vacancies; find out what properties or office space is currently available; let other businesses share your success stories and advertise any promotion you are running. This is your website - please use it, and you can also follow us on Facebook and twitter.

LBP currently funds a successful recycling scheme, with over 1.5 tonnes of paper and cardboard recycling collected each week on the business park. All this material has been diverted from landfill and means substantial cost savings to your waste disposal costs, giving a real payback from your BID contribution.

We are fast approaching the expiration of our current BID, with the BID renewal ballot due to take place on 12th July 2018, to determine if LBP should continue as a Business Improvement District from 1st September 2018. During the spring we will be consulting businesses to help identify current business needs, so that we may prepare an effective Business Plan for our third successful BID period. We welcome your thoughts and ask that you please complete the BID survey, which will be posted on the LBP website and emailed out to all members.

BID invoices have now been issued for the period from 1st April 2018 until 31st August 2018, with a second invoice due to be issued in September if the BID ballot is successful.

Check out the WEBSITE at www.lancingbusinesspark.co.uk

Lancing Business Park Ltd
Hosted by Parafix Tapes and Conversions Ltd
1 Aspen Court, Marlborough Road,
Lancing Business Park
Lancing
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BN15 8UN

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