



The closure of the BID and therefore the removal of the Pak Signage and LBP CCTV network. The end of the funding for the BID Manager, LBP Maintenance Contract, LBP Recycling Scheme, LBP News and LBP Website. No longer having a central point of contact to help address concerns on the business park and a collective voice with funding to encourage business park improvements, support your business needs and promote business success.

Voting 'No' Could Result In:

- Text Alert Service: **Maintained & Utilised**
- Defibrillator Network across the business park: **Monitored & Promoted**
- 100 Tonnes Each Year: **Maintained & Maximised**
- LBP Paper & Card Recycling Scheme - Collecting **Net Zero Opportunities: Researched & Published**
- BID Manager's Role: **Retained & Maximised**
- Grounds Maintenance Contract: **Reviewed & Tendered**
- Business Park Signage Scheme: **Reviewed & Maintained**
- 30 CCTV Cameras across the business park: **Monitored & Maintained**
- Your Say in Business Park Improvements: **Considered & Implemented**
- Lancing Business Park Website: **Updated & Utilised**
- Funding Opportunities: **Researched & Published**
- Sharing of Business Knowledge: **Considered & Tried**
- Business Networking: **Reviewed & Supported**
- Inter-Park Trading & Discounts: **Encouraged & Promoted**
- Workshops & Business Training: **Identified & Facilitated**
- LBP Marketing & Business Promotion: **Targeted & Facilitated**
- Promotion of Staff Health & Team Building Opportunities: **Considered & Tried**
- District & County Councils Support: **Developed & Maximised**
- Representation on Local Business Partnerships: **Supported & Attended**
- Support for Local Schools, Communities & Charities: **Encouraged and Supported**

Voting 'YES' Will Enable:

Lancing Business Park Business Improvement District

Business Plan 2023 - 2028



A safe, accessible, clean and connected business community.

MESSAGE FROM OUR CHAIRMAN

Thank you to the 90 respondents who kindly completed the 2022/23 LBP BID Survey. It is very encouraging to hear that 77.8% of responses state that none of the previous issues highlighted on the park have been experienced in the past year. This is a testament to the way our business community works together to address issues and tries hard to prevent repeated incidents. We are also very pleased to hear that 94.5% of respondents rated the BID as 'Very Good' or 'Good', which is a 57.7% increase on 2018.

The invaluable feedback submitted has enabled us to design the LBP BID Business Plan 2023-2028, which will be posted on the LBP website on 30th May 2023 and emailed to BID Levy Payers.

One final word, voting 'Yes' in the upcoming BID Ballot will enable the BID to continue to support businesses on the park with services to meet business needs. Please do take the time to vote, as without your vote all this good work could come to an end.

Damian Pulford

Managing Director of Sussex Transport

2023 BID RENEWAL BALLOT

For the ballot to be successful and enable the BID to continue, two tests must be met: 'a majority in favour (51%) of those that vote' and 'the aggregate rateable value of those that vote in favour, must be greater than the aggregate value of those that vote against'.

The postal ballot is due to open on 14th June and close at 5pm on 13th July, with the result announced on 14th July 2023. If successful, a new BID Term will commence on 1st September 2023 and run until 31st March 2028.

2023 – 2028 BID LEVY

After implementing a 15% general levy reduction in 2013, it is again a BID priority to maintain this low level of contribution from businesses. The 2018-2023 BID Levy will remain unaltered and no inflationary increase, with the band thresholds adjusted to try as best as possible to retain businesses within their current band.

BID LEVY (Per Annum):

<u>£RV</u>	<u>BID Levy</u>	<u>Hereditaments</u>
8501 - 14,000	£212.50	42
14,001 - 75,000	£425.00	121
75,001 - 140,000	£637.50	17
140,000+	£2125.00	9
Total Hereditaments:		189

2023 – 2028 BID AIM

The Lancing Business Park BID aim is to facilitate a safe, accessible, clean and connected business community.

BID OBJECTIVES

The 2022/23 LBP Survey has again identified the following priority objectives for the 2023 – 2028 BID. The BID aims to provide services and support like:

ACCESS

Work with businesses and partners to help improve road surfaces, flooding issues and reduce the number of vehicles travelling the wrong way around the one-way system. LBP will continue to work with businesses and partners to help address all access issues raised in the 2022/23 LBP BID Survey.

CLEAN

Continue the LBP paper & card recycling scheme for BID Levy Payers, the annual Big Clean of the business park roads, regular business park site surveys and provision of a Grounds Maintenance Contractor. To monitor and report fly-tipping and litter issues on the business park and provide information to support businesses on their Net Zero journey.

CONNECT

Further develop the LBP News Emails to provide relevant, informative and timely business support. Develop the LBP Events Programme to provide networking, training and health & wellbeing opportunities. Work with partners and businesses to share business knowledge and funding opportunities. Encourage Inter-Park Trading/discounts and maximise income through the LBP Sponsorship Scheme.

SAFE

Maintain the 30 high quality CCTV cameras on the business park to help deter, identify and enable prosecution of crime. Review ways to improve the LBP CCTV Network further. Address speeding and parking issues on the park. Work with businesses and partners to identify crime trends and provide evidence to help support Police prosecutions.

CONTACT DETAILS

If you have any questions, please contact:

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More information about the overall BIDs process is available at: www.atcm.org www.britishbids.info