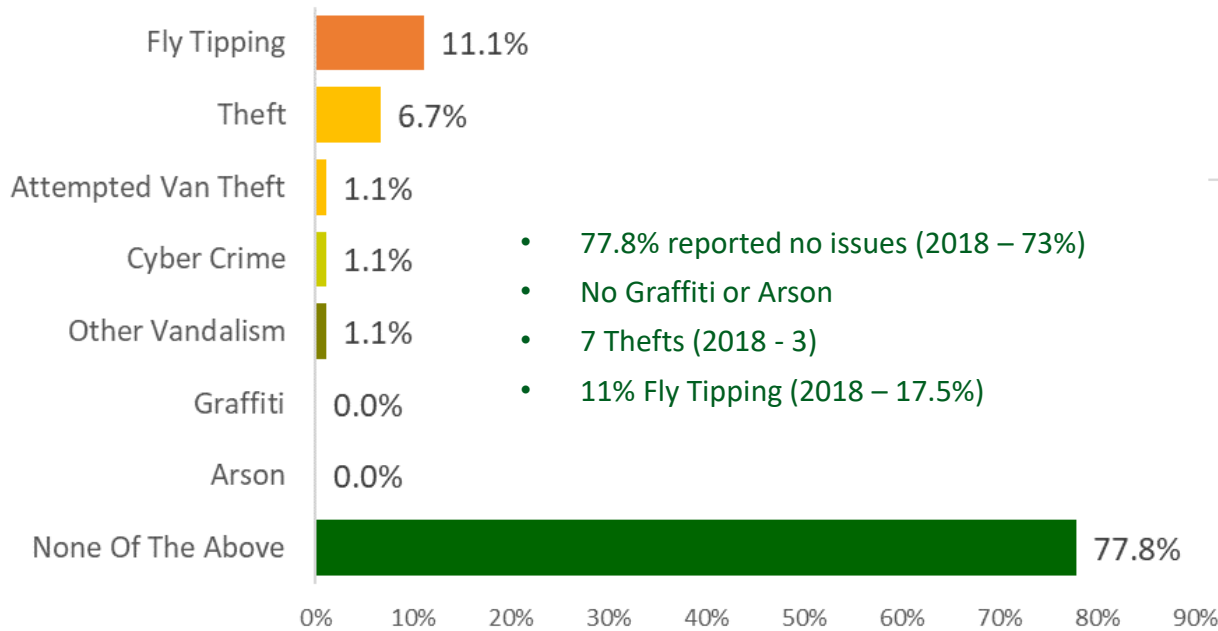


2022 / 2023 LBP BID Survey

Lancing Business Park BID conducted an online survey (via Google Forms) between 28thOctober 2022 and 31st April 2023. This survey was aimed at businesses based on the park to review BID services, support and priorities. 90 responses were received to the survey, including 60% of the BID Levy Payers on the business park, compared to 50% in the 2018 LBP BID Survey.

Have you been the victim of any of the following issues in the past year?

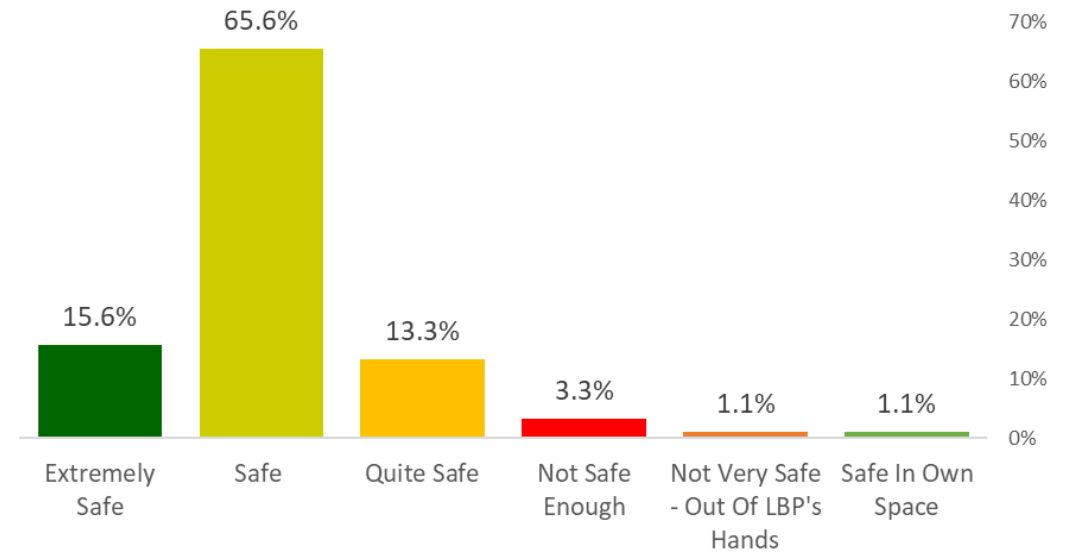
Answered: 90



- 77.8% reported no issues (2018 – 73%)
- No Graffiti or Arson
- 7 Thefts (2018 - 3)
- 11% Fly Tipping (2018 – 17.5%)

How safe do you feel your business and staff are on Lancing Business Park?

Answered: 90



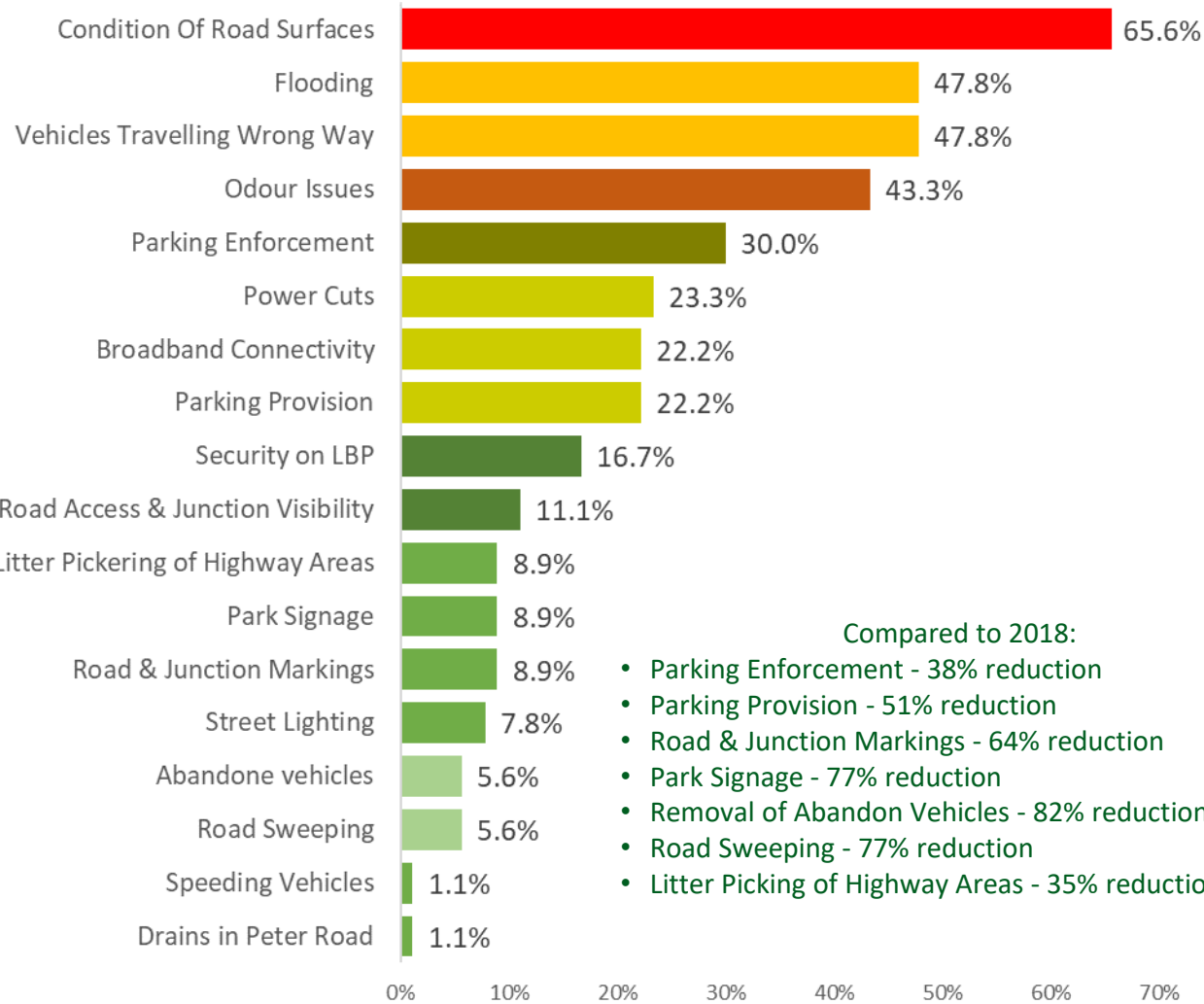
- Extremely Safe – 15% increase on 2018
- Safe – 11% increase on 2018

Which of the following do you feel requires improvement on Lancing Business Park?

Answered: 90

Top 3 Priority Areas For Improvement:

- Condition of Road Surface
- Flooding
- Vehicles Travelling The Wrong Way

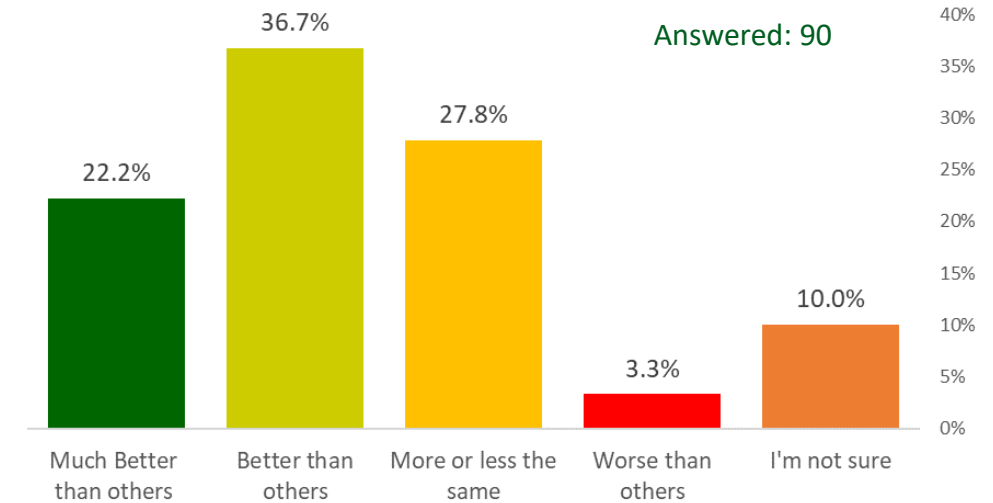


Compared to 2018:

- Parking Enforcement - 38% reduction
- Parking Provision - 51% reduction
- Road & Junction Markings - 64% reduction
- Park Signage - 77% reduction
- Removal of Abandon Vehicles - 82% reduction
- Road Sweeping - 77% reduction
- Litter Picking of Highway Areas - 35% reduction

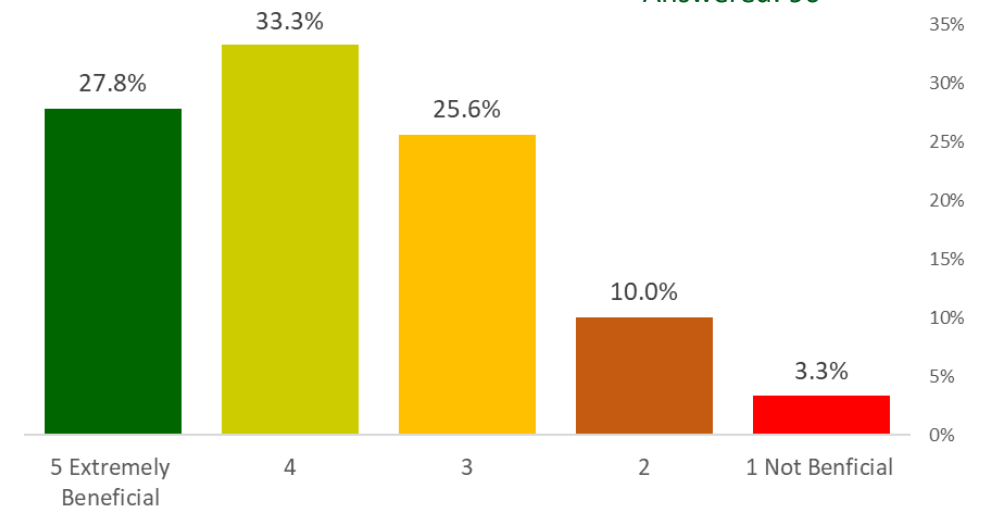
Compared to other business parks / industrial estates, how well maintained do you think LBP & its grey areas are?

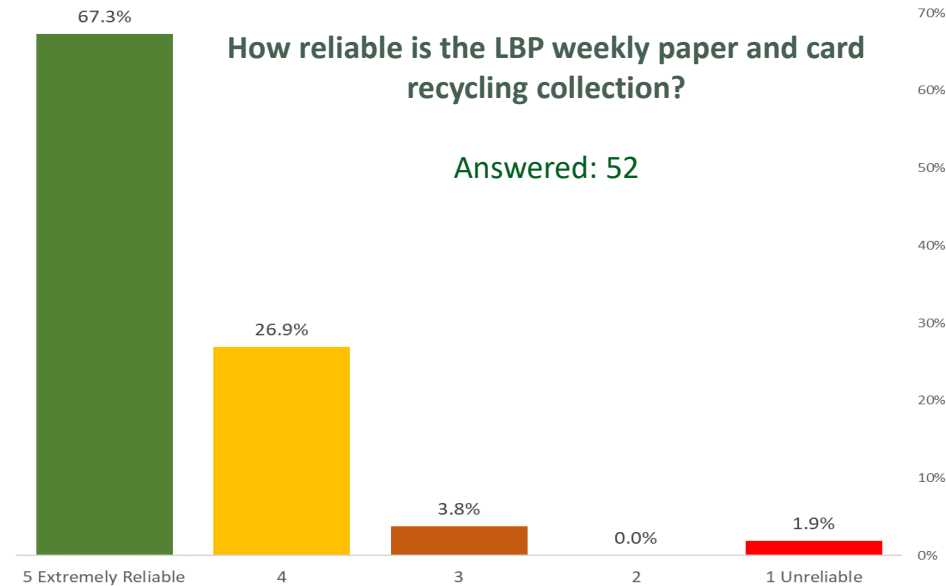
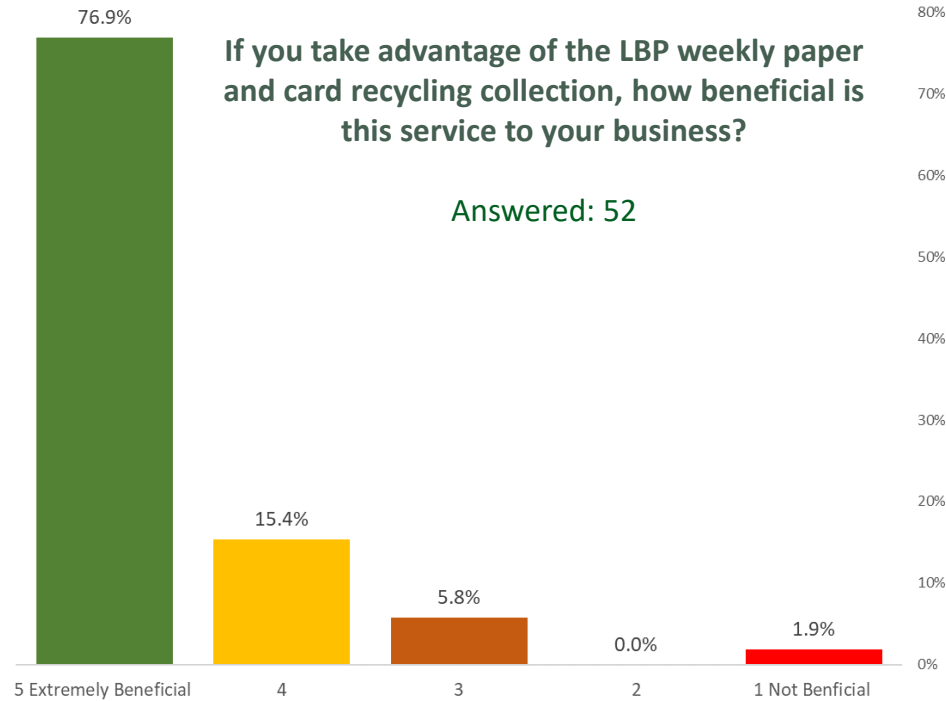
- Exceeding others parks - 47% increase on 2018
- Worse than other parks – 62% reduction on 2018



How beneficial do you feel the LBP Community Highway Scheme has been for the park?

Answered: 90



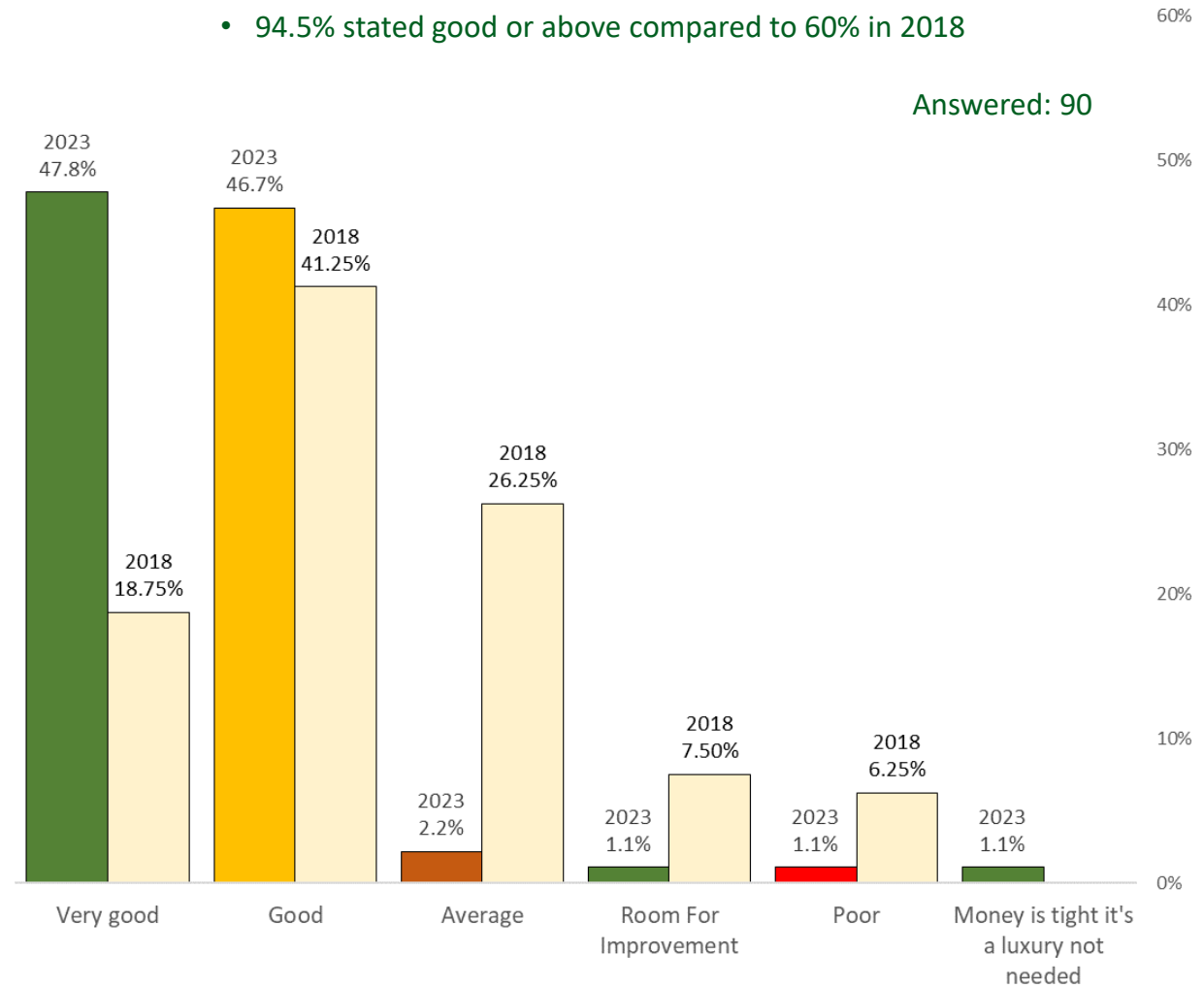


57.5% Increase in LBP Business Satisfaction

Overall how would you rate Lancing Business Park BID?

- 94.5% stated good or above compared to 60% in 2018

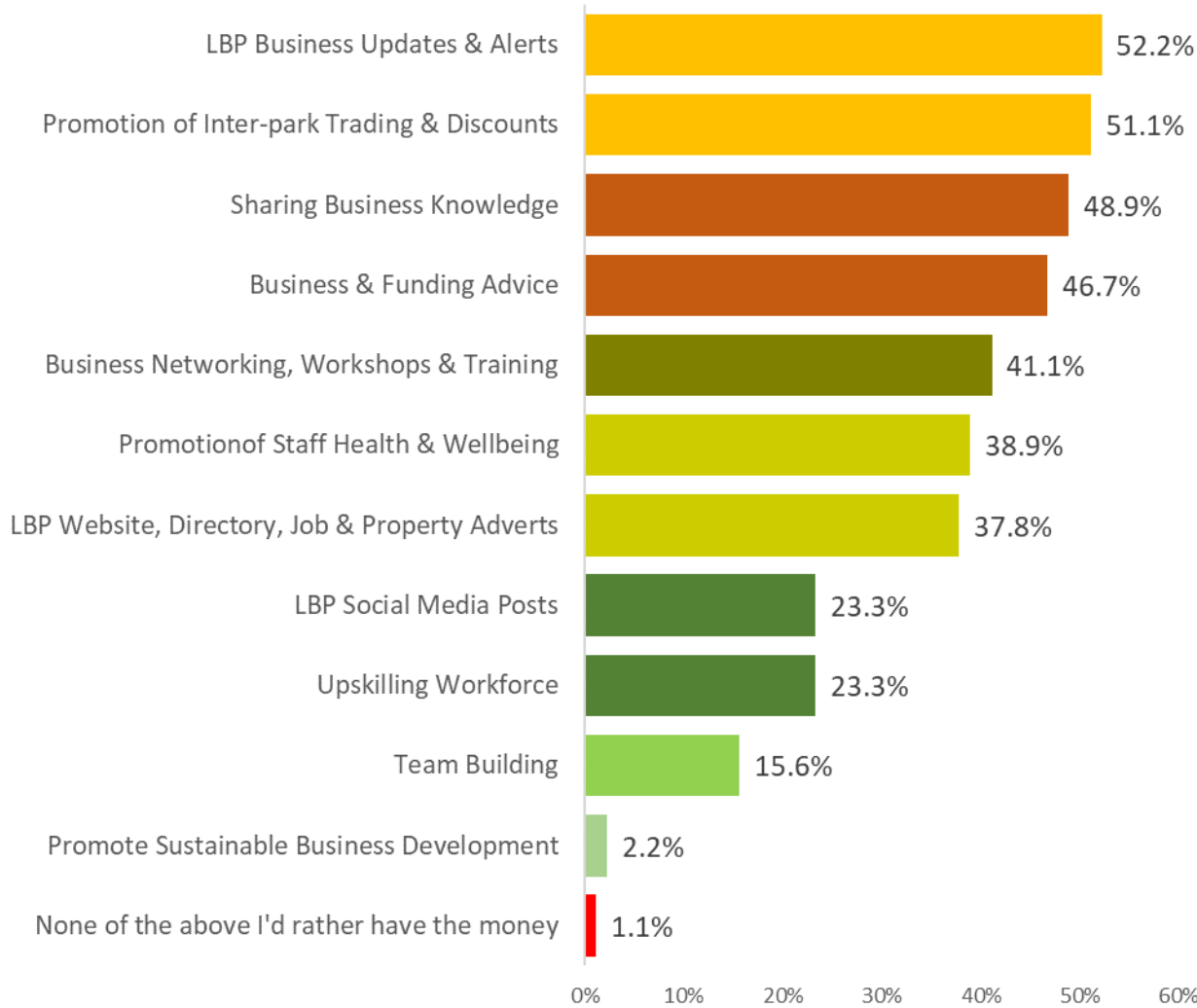
Answered: 90



2023 -2028 Priorities

What services would you like included in the 2023 - 2028 LBP BID?

Answered: 90



Top 3 Priority Areas For Improvement:

- Condition of Road Surface
- Flooding
- Vehicles Travelling The Wrong Way

Is your business interested in learning more about sustainability and how to save money whilst planning for Net Zero?

Answered: 90

