

- A 'YES' Vote Is A Vote For:**
- Your Say in Business Park Improvements: Considered & Implemented
  - 29 CCTV Cameras across the park: Monitored & Maintained
  - Free Paper & Card Recycling Scheme: Collecting 100 tonnes each year: Maintained & Promoted
  - Business Park Signage Scheme: Reviewed & Improved
  - Grounds Maintenance Contract: Reviewed & Tendered
  - Defibrillator Network across the park: Advertised & Maintained
  - Text Alert Service: Reviewed & Maintained
  - BID Manager's Role: Retained & Maximised
  - District & County Councils Support: Developed & Maximised (Highways & Cleansing)

- Lancing Business Park Website: Refreshed & Developed
- Business Networking: Reviewed & Supported
- Inter-park Trading & Discounts: Encouraged & Promoted
- Workshops & Business Training: Designed & Facilitated
- Funding Opportunities: Researched & Publicised
- LBP Marketing & Business Promotion: Redesigned & Expanded
- Team Building & Leisure Opportunities: Considered & Trialled
- Representation on Local Business Partnerships: Consulted & Updated
- Support for Local Schools, Communities & Charities: Encouraged and Supported



# Lancing Business Park Business Improvement District

## 2018 BID Renewal Summary

A safe, accessible, appealing and connected business community.

## MESSAGE FROM OUR CHAIRMAN

Thank you to the 81 businesses who kindly completed the 2018 LBP BID Survey. It was pleasing to see the survey results showing so many businesses are happier with the improved security on the business park, with only 37% asking for additional enhancements, compared with 74% previously.

The information provided has enabled the BID to review our services fully and helped form the basis of the 2018 – 2023 Business Plan, which will be posted on the LBP website on 31<sup>st</sup> May 2018 and emailed to BID Levy payers.

A 'YES' vote in the upcoming BID Ballot, is a vote to enable us to continue working together to help our businesses succeed.

*Damian Pulford*

*Managing Director of Sussex Transport*

## 2018 BID RENEWAL BALLOT

As we approach the end of the current BID term, Lancing Business Park Ltd asks that businesses please vote in the BID renewal ballot. For the ballot to be successful and enable Lancing Business Park BID to continue, it must meet the two tests, 'a majority in favour (51%) of those that vote' and 'the aggregate rateable value of those that vote in favour, must be greater than the aggregate value of those that vote against'.

The postal ballot is due to open on 14<sup>th</sup> June and close at 5pm on 12<sup>th</sup> July, with the result announced on 13<sup>th</sup> July. If successful, the BID will renew for a further 5 years on 1<sup>st</sup> September 2018 until 31<sup>st</sup> August 2023.

## 2018 – 2023 BID LEVY

After implementing a 15% general levy reduction in 2013, it is again a BID priority to maintain this low level of contribution from businesses. We are pleased to report that with support from Adur District Council, the 2013-2018 Bid Levy will remain unaltered and no inflationary increase will be added, throughout the new 5-year BID Term.

## 2018 – 2023 BID AIM

The Lancing Business Park BID aim is to facilitate a safe, accessible, appealing and connected business community.

## BID OBJECTIVES

The 2018 LBP Survey has again identified the following priority objectives for the 2018 – 2023 BID. The BID aims to provide services and support like those listed below:

### ACCESS

Work with businesses and partners to help improve road surfaces, parking enforcement, parking provision, the one-way system, road markings, signage, vehicle speed and road drainage on the park. Help prevent road congestion at peak times, improve pedestrian & wheelchair pavement access and investigate sustainable travel options.

### CLEAN

Continue a free weekly paper & card recycling scheme for BID Levy Payers, the annual Big Clean of the business park roads, regular business park surveys and provision of a grounds maintenance contractor. To report and monitor fly-tipping and litter issues on the business park.

### CONNECT

Raise the profile of the business park and businesses based here. Undertake a full review/refresh of the LBP website and provide regular updates for businesses on the park. Encourage inter-park trading & discounts and sponsorship. Work with partners to identify funding opportunities and develop networking, workshops & business training events

### SAFE

Maintain the 29 high quality CCTV cameras on the business park to help deter, identify and enable prosecution of crime. Work with businesses and partners to identify crime trends and help improve the perception of crime on the business park.

### CONTACT DETAILS

If you have any questions, please do not hesitate to contact:

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More information about the overall BIDs process is available at: [www.atcm.org](http://www.atcm.org) [www.britishbids.info](http://www.britishbids.info)