



In association with



Dear sir / madam,

I am writing to you on behalf of Lancing United Football Club as we are currently looking for a local sponsor for our 2012 / 2013 seasons playing kit.

Ideally, we want to work in conjunction with a local business, but we understand that during this difficult economic climate, businesses do not always have the spare finances to put into local sponsorship of teams and clubs. It is for this reason that we are slightly different....

Whereas most sponsors are required to outlay between £500 - £1000 for new kits, we are asking local businesses to invest just £50 in order to benefit from some excellent local advertising for the next 12 months. A £50 investment will provide you with the following....

- An advert for your business, and a link to any website that you may have on, our excellent website (www.lancingunitedfc.com). This website receives over 10,000 hits per month and this number is growing.
- A half page advert in our match day programme. This programme is provided to both of our Adult sides on a Saturday as well as their opponents, covering a wide geographical area of Sussex.
- ***An opportunity to be our main kit sponsor for the 2012 / 2013 season! All businesses that take up the £50 sponsorship will be entered into a prize draw on the 21st July 2012 where the winner will have their business advertised on our playing and training kit for the forthcoming season.***

The winner of the draw will receive excellent exposure from our kit, training wear, programme and website, and all of this will cost just £50.

If this is something of interest to you and your business, please feel free to contact me using any of the details shown below.

Yours sincerely,

Glenn Souter
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Lancing United FC

